

For Immediate Release



ATLANTIC CITY

**KEITH URBAN BRINGS “GRAFFITI U WORLD TOUR”
TO HARD ROCK HOTEL & CASINO ATLANTIC CITY
SATURDAY, AUGUST 17 AT 8 PM**



Atlantic City, NJ (February 18, 2018) – Four-time Grammy Award winner **Keith Urban** will bring his *GRAFFITI U WORLD TOUR* to **Hard Rock Live** at **Hard Rock Hotel & Casino Atlantic City** on Saturday, August 17 at 8 p.m. Tickets will go on sale on this Friday, February 22 at 10 a.m. on hardrockhotelatlanticcity.com.

Keith Urban’s shows have become concert events that electrify. They’re unexpected, if not unpredictable, and have been hailed by media around the world as a “concert experience not to be missed.” The tour will feature many of Urban’s 23 #1 hit songs, as well as brand new songs that have never been performed live and an all-new concert production that promises to be as spectacular as never before.

“I’ve been full-on writing, recording, collaborating and creating with some incredibly talented people for *GRAFFITI U*, a lot of whom I’ve never worked with before,” said Urban. “I can hear how some of the songs will translate live already, which really makes putting on a new show so exhilarating and I loved having our fans included in the announcement of the tour because it’s their tour too.” For all official Keith Urban tour news including show dates and where to purchase tickets, go to www.keithurban.net.

Tickets to see Keith Urban on August 17, ranging from \$99.00 to \$199.00, go on sale this Friday, February 22 at 10 AM. For more information and to purchase tickets, please visit hardrockhotelatlanticcity.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City has become Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay[®] music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

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