

For Immediate Release



ATLANTIC CITY

**GRAMMY AWARD WINNER LUIS FONSI DEBUTS AT
HARD ROCK HOTEL & CASINO ATLANTIC CITY
SATURDAY, AUGUST 25 AT 8 PM**



Atlantic City, NJ (July 23, 2018) – **Hard Rock Hotel & Casino Atlantic City** will be adding some Latin flare to Hard Rock Live at Etess Arena on Saturday, August 25 at 8 p.m. with the arrival of Grammy Award winner **Luis Fonsi**. Tickets are on-sale this Friday, July 27 at 10 a.m.

Luis Fonsi is an award-winning singer, songwriter, musician and producer from Puerto Rico. He's one of the leading Latin Music figures of his generation and is best known as "The Voice of Pop" with over 20 years of a successful artistic career from his 1998 debut album *Comenzaré* to his latest 2014 studio album, *8*.

Fonsi has continuously broken sales records while leading the charts. His undeniable and unique talent, as well as his extensive lists of radio hits, has allowed him to break barriers, cross borders and seduced millions of people around the world. Throughout his career, Fonsi has been awarded multiple gold and platinum records in several countries including Mexico, Spain, United States, Puerto Rico, Argentina, Colombia, Venezuela and Central America.

On January 13, 2017, Fonsi and Daddy Yankee released his new single titled "Despacito," which became a global phenomenon, and was followed up by the equally catchy and sexy "Échame La Culpa" featuring the lovely Demi Lovato. Since July 1, 2017, Fonsi has been touring Europe, Argentina, Chile, the U.S. México and Asia with his new live concert *Love & Dance World Tour*.

Tickets for Luis Fonsi ranging from \$45.00 to \$90.00 go on sale this Friday, July 27 at 10 AM. For more information and to purchase tickets, please visit hardrockhotelatlanticcity.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etess Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

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