

For Immediate Release



ATLANTIC CITY

**MAXWELL LAUNCHES HIS NORTH AMERICAN TOUR AT
HARD ROCK HOTEL & CASINO ATLANTIC CITY
SATURDAY, SEPTEMBER 29 AT 8 PM**



Atlantic City, NJ (July 23, 2018) – Today, **Maxwell** announces his “NIGHT” tour, a 50-date trek to many of North America’s top theatres, including a stop at **Hard Rock Hotel & Casino Atlantic City**’s Hard Rock Live at Etess Arena on Saturday, September 29 at 8 p.m. Tickets are on-sale this Friday, July 27 at 10 a.m.

The multi-GRAMMY-winning soul singer will debut new material during these intimate shows alongside his many critically acclaimed hits. Last month, Maxwell debuted “We Never Saw It Coming,” his reflective new song and his first piece of new music since 2016.

The song’s music video, ‘The Glass House,’ is a chilling music short-film starring Maxwell and activist/actress/model Yomi Abiola. The film was written and directed by Jay Z collaborators Gerard Bush and Christopher Renz.

Watch the video here: [The Glass House Video](#)

A 20th anniversary reissue of Maxwell’s 1998 album ‘Embrya’ will also be released this fall.

Tickets for Maxwell ranging from \$59.00 to \$99.00 go on sale this Friday, July 27 at 10 AM. For more information and to purchase tickets, please visit hardrockhotelatlanticcity.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etess Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

For All Media Inquiries:

Tim Louie

Public Relations Manager

Hard Rock Hotel & Casino Atlantic City (609) 449-5465

Tim.Louie@hrhcac.com