

For Immediate Release



ATLANTIC CITY

**FOR THOSE ABOUT TO ROCK...WE SALUTE YOU!
AT HARD ROCK HOTEL & CASINO ATLANTIC CITY
VETERAN'S DAY, NOVEMBER 11**



Atlantic City, NJ (October 29, 2018) – To kick off the Veteran’s Day celebration on November 11, **Hard Rock Hotel & Casino Atlantic City** has unveiled the **Wild Card Rewards’ Veteran’s Program** open to all active duty military, all veterans, members of the Army and Air National Guard, Army Reserve, Navy Reserve, Marine Corps Reserve, Air Force Reserve, Coast Guard Reserve, and all active military and veteran spouses.

The Sunday afternoon celebration will consist of Free Parking for everyone, a ceremony to celebrate local Veterans who will also receive their own Veteran’s Reward Cards, a complimentary buffet for all Veteran’s members, and a party with live music and desserts for all of our service men and women.

To enroll in the program, veteran’s must present their Active Duty, Reserve, Guard, Retiree, Spouse, or Department of Veterans Affairs identification cards. Other valid forms of identification for enrollment include Form DD-214, Certificate of Release, or a valid state issued ID card or driver’s license with the “veteran” designation.

Benefits of the Wild Card Veteran’s Program include an automatic upgrade to Elite status with complimentary self-parking, a limited edition Hard Rock Veteran Pin, Buy One, Get One Buffet

Monday through Thursday, 15% discount at Hard Rock Cafe, 20% off all regular priced services at the Rock Spa, 20% off Hotel Rooms Sunday through Thursday, and special Veteran's Events throughout the year.

You must be 21 years or older to participate with a valid proof of age. Offers are non-transferable and cannot be combined. For more information, please visit hardrockhotelatlanticcity.com.

Bet with your head, not over it. Gambling Problem? Call 1-800-GAMBLER.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

For All Media Inquiries:

Tim Louie
Public Relations Manager
Hard Rock Hotel & Casino Atlantic City (609) 449-5465
Tim.Louie@hrhcac.com