

For Immediate Release



ATLANTIC CITY

**Max Weinberg Performs Back-To-Back Shows at
Hard Rock Hotel & Casino Atlantic City**
August 3 and August 4 at 9 p.m.



Atlantic City, NJ (July 27, 2018) – Fresh off the hugely successful *The River* Tour with Bruce Springsteen and the E Street Band, Rock & Roll Hall-of-Famer **Max Weinberg** has a new touring concept, which he's set to bring to **Hard Rock Hotel & Casino Atlantic City**.

“**Max Weinberg’s Jukebox**” is coming to the Hard Rock Cafe on Friday, August 3 and Saturday, August 4 at 9 p.m. Both performances are free to attend and part of the 365 Live Series.

Weinberg’s drums have driven the beloved sound of the E Street Band for 43 years, taking a sound born at the Jersey Shore to stages throughout the nation and around the world. In *The River* Tour 2016-2017, Springsteen and the E Street Band played 89 concerts in 15 countries, amassing \$300 million in ticket sales and performing for nearly four hours a night.

Weinberg drew millions more fans as the comedic foil to Conan O’Brien for over 17 years on “Late Night” and “The Tonight Show.”

The Hard Rock Cafe audience will pick the setlist from a video menu of more than 200 beloved songs, including the biggest hits from Springsteen and the E Street Band, as well as favorites

from The Beatles, The Rolling Stones and many more, and Weinberg's crack four-piece band will play those requests that night.

"That's right – the crowd gets to yell out their choices and Max plays them!" reads advance publicity on the tour, which kicks off in Atlantic City. "This unique approach is fun and satisfying.

Weinberg has performed for 50 years, joining some of the biggest names in music, including James Brown, Paul McCartney, Bob Dylan, BB King, Tony Bennett, Ringo Starr and many, many more. He has the rare distinction of being the drummer on two of the biggest selling rock albums in history, "Born in the USA" with Springsteen and Meat Loaf's "Bat Out Of Hell."

For more information, visit hardrockhotelatlanticcity.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City will be Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etess Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay® music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

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