

For Immediate Release



ATLANTIC CITY

**RING IN THE NEW YEAR AT
HARD ROCK HOTEL & CASINO ATLANTIC CITY
WITH THE O'JAYS AND THE COMMODORES
DECEMBER 31**

Atlantic City, NJ (October 16, 2018) – **Hard Rock Hotel & Casino Atlantic City** is set to celebrate its first New Year's Eve with the party of all parties featuring the **The O'Jays** and **The Commodores** in **Hard Rock Live at Etess Arena** on December 31. Closing the door on a very successful year for the new "go-to" entertainment destination, tickets for this exclusive New Year's Eve party go on sale this Friday, October 19 at 10 a.m.

The O'Jays are touring history, a connection to an era and a sound that formed the soundtrack for the lives of several generations. The O'Jays are still hitting the road with the same electrifying energy they've had for more than 50 years. The O'Jays were inducted into the Rock & Roll Hall of Fame in 2005. They were honored with BET's Life Time Achievement Award in 2009. In 2013, they were inducted into The Official R&B Music Hall of Fame. Today, the songs of The O'Jays are still being used in many movies, commercials and TV shows. "For The Love of Money" continues to be the theme song for *The Apprentice*. Eddie Levert Sr., Walter Williams Sr. and Eric Nolan Grant, who joined the group in 1995, continue to thrill fans today. Throughout their career The O'Jays have achieved 10 Gold albums, 9 Platinum albums and 10 #1 hits.

The Commodores are one of the greatest Motown and R&B funk artists of all time boasting 75 million albums sold worldwide, seven #1 singles, five #1 albums, 20 Top 10 singles and 15 Top 10 albums. Walter "Clyde" Orange, James Dean "JD" Nicholas and William "WAK" King have influenced both artists young and old and in all genres with their classic songs. The Commodores brand is bigger than ever as they continue to blaze trails all over the world. In 1968, the group was discovered by legendary producer, Berry Gordy, who helped the Commodores sell more than 60 million records for Motown. With hits like "Machine Gun" and "Sail On." For five decades, the Commodores have remained a force in the music industry. Just like their hit song "Brick House," the Commodores have created a foundation that just won't budge. Now, is your chance to witness greatness live!

Tickets to celebrate New Year's Eve with Hard Rock Hotel & Casino Atlantic City, The O'Jays and The Commodores ranging from \$55.00 to \$95.00, go on sale this Friday, October 19 at 10 AM. For more information and to purchase tickets, please visit hardrockhotelatlanticcity.com.

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Hard Rock Hotel & Casino Atlantic City

Set on 17 acres, with the legendary Atlantic City Boardwalk as its backdrop, Hard Rock Hotel & Casino Atlantic City has become Atlantic City's go-to entertainment destination, boasting 2,200 slots, 120 table games, more than 20 first-class restaurants and lounges, and world-class entertainment, including Hard Rock Live at Etes Arena, the beachside Sound Waves and Howie Mandel's Comedy Club. The hotel and casino also features the iconic Hard Rock Cafe, overlooking the Atlantic City Boardwalk, showcasing a brand new elevated menu and state-of-the-art stage, allowing for an amplified level of service and entertainment. Along with an endless array of upscale amenities, including world-class shopping and the brand's signature full-service Rock Spa and Salon, featuring 31 treatment rooms, the new, music-inspired property offers lavish guest rooms and suites, with stunning views of the city and Atlantic Ocean. From family vacations and business trips to weddings, Hard Rock Hotel & Casino Atlantic City offers an unparalleled experience. Each of the hotel's guest rooms and suites radiates a contemporary style, including Hard Rock's signature The Sound of Your Stay[®] music amenity program, which allows guests to set the mood with complimentary vinyl records or jam out on a Fender guitar in the privacy of their own room. Hotel guests can enjoy high speed, property-wide Wi-Fi, 24-Hour In-Room Dining, towel and chair service at Hard Rock Beach or at the indoor pool, and 24-Hour Access to Body Rock fitness. For more information and to book your stay, please visit hardrockhotelatlanticcity.com.

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